



Safety View



All Data Points to a Safer Tomorrow

Providing Powerful Insights, Improving Safety For All

Safety View by GM Future Roads & INRIX is a cloud-based analytics application which uses connected vehicles, connected device and demographic data to help transportation and safety agencies achieve their goals.



Safety View's Data Sets:



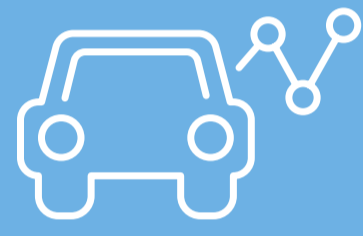
True Near-Miss Detection:

An industry-first innovation that indicates where an Advanced Driver Assist System has been activated to avoid a crash. Allowing you to proactively identify where road and corridors are potentially dangerous.



Risk Score:

Aggregated and anonymized connected vehicle data that provides insight into the risk level on a particular road segment. It uses factors such as the number and severity of crashes, near-miss events, seatbelt usage, and speeding events.



Volume Data:

Volume data comes from connected devices and is aggregated across an entire quarter, giving users accurate values for daily or hourly volume on their roadways.



Vulnerable Road User Index:

Shows the relative presence of walkers and bikers on roadway segments and areas.



Speed Distribution Profiles:

Provides a full distribution of observed speeds along all roadway segments, including the 85th percentile and the percent of vehicles traveling above the speed limit, helping you analyze crashes with respect to speed.



What Makes Safety View Different?

Easy-To-Understand Visualizations: Import local crash data and city geographies and transform them into easy-to-understand charts and graphs.

Segment Level Assessment: Visualize crash data and risk score with respect to VRU, volumes and speed distribution profiles, to better assess risk factors.

Pinpoint Critical Roadway Segments: Classify roadway segments based on the crash mode, risk score, contributing factors, road class and severity.

Quick And Comprehensive Network Screening: Filter and rank datasets by road segment for faster and more comprehensive network screenings.

Measure Your Success: Evaluate the impact of safety projects with data insights and time-based before and after reports.

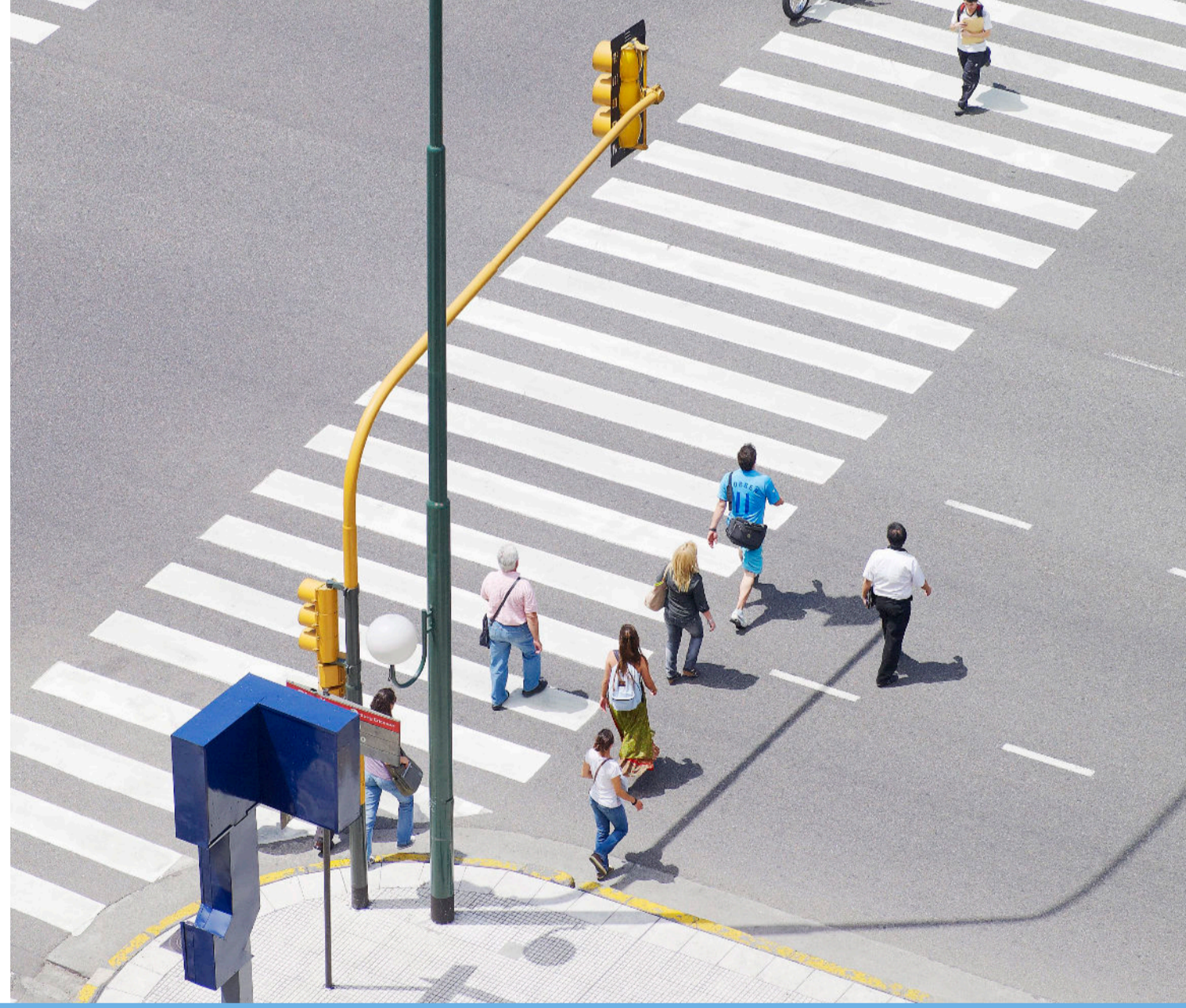
Data At Your Fingertips: Download data to use in other tools or perform in-depth analysis.

Pricing and Set-up

- Tiered, population-based pricing.*
- No hidden fees, no set-up costs, and no data storage required.**
- Get up and running quickly, with environment setup being completed in as little as 10 business days.
- Complimentary training and a dedicated Customer Success and Account Team throughout the life of your subscription.
- Customer-driven improvements and updates to the tool.

* Pricing may vary for consultants and non-agency groups.

** With a one-year subscription



Contact Information

Ready to learn more about Safety View? Our dedicated account team is happy to chat, or you can visit us at futureroads.gm.com.

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