INRIX Trips

For Financial Services

Alternative Data for Business Insights

Ready-to-Query Vehicle Trips that Accelerate Investment Insights and Decisions

INRIX Trips helps FinServ firms understand location-based histories, trends, and inflection points to inform asset allocation decisions.

Portfolio managers, data analysts, and other FinServ professionals need accurate, customizable travel patterns when analyzing asset performance, forecasting, or conducting demand analysis. The INRIX catalog of alternative data (alt-data) includes Vehicle Trips & Trip Paths, People Visits, VMT Trends, and Vehicle Volumes to provide rich insights to inform investment decisions quickly and easily.

INRIX expertly cleans, combines, and analyzes massive amounts of anonymized GPS data from many sources to generate anonymous vehicle trips. The result is a vast collection of anonymous trips from passenger, service & delivery, and freight vehicles. FinServ professionals can access Vehicle Trips to conduct customizable queries for trips around locations they're seeking to better understand. INRIX Trips provides insights to make more confident decision making by identifying consumer, commercial, and industrial behavior, and trends.

Vehicle Trips are available in near real time for customizable defined areas. Users select geofences, then derive insights based on changes in trips to and from geofenced areas. The ability to leverage vehicle movement quickly and easily improves business insights and increases ROI for hedge funds, private equity firms, and real estate investors.
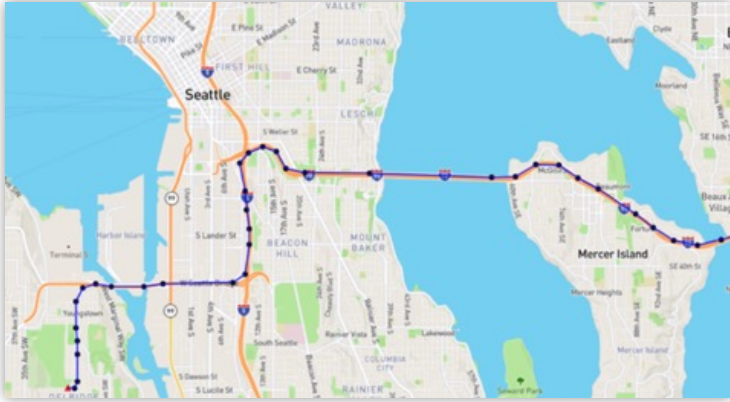
Use Cases

- Generating mobility insights based on vehicle traffic for economic signals
- Leverage tickers across Industry sector portfolios for leading indicators
- Private equity due diligence for evaluation sprint: fast turnaround and data delivery for ad-hoc requests
- Forecasting, predictive modeling, and demand & asset performance analysis
- Identify trends by time of day, day of week, month, season, and year
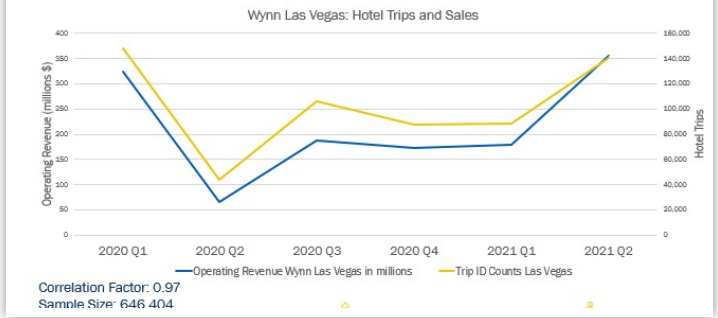- Taking proactive actions based on deep analysis and reliable mobility trends

Key Benefits

- Determine journey origins and destinations – where folks are coming from and going to
- Identify trends by Time of Day, Day of Week, Month, Season, Year
- Quickly identify when changes happen (inflection point)
- Easily compare traffic characteristics across the locations you care about
- Understand vehicle type (passenger vs. commercial)
- Traffic data across leisure, auto, transportation, manufacturing, infrastructure, and retail consumer sectors

Quickly access valuable insights into the movement of vehicles to, from, and through any area of interest.

Highly accurate data that provides valuable insights into the trips vehicles take, including where they begin and end their journeys and all the waypoints in between. Trips also includes precise map matching to the road network.

By analyzing trips for both passenger and commercial vehicles, data analysts and portfolio managers in financial services firms can identify trends, anticipate earnings, and optimize their investment strategies.

INRIX Trips provides FinServ firms with the powerful insights they need to optimize portfolio allocations, manage risk, and uncover market trends.

Key Metrics

- **Origin and destination:** Where the trip began and where it ended for each vehicle
- **Distance and duration:** Miles travelled, and total time spent on the road
- **Vehicle type:** Whether the vehicle is of passenger or commercial class
- **Specific path on the road network:** GPS points map matched reflecting the path taken by each vehicle

Key Features

- **Flexible:** Access Trips data using the API or from the INRIX IQ cloud, and easily import into your in-house solution
- **Easy-to-use:** INRIX Trips API is designed to quickly access vehicle movements that are relevant to your portfolio
- **Up to date:** Trips are updated daily so insights can be accessed quickly
- **Regular:** Reports: daily, weekly, monthly, or quarterly reports: customizable reporting provide details on the subscribed locations enabling insights into key metrics, changes, problems, and trends
- **Global coverage:** 150M Trips from vehicles around the world each day allows you to see trends and changes for your locations globally
- **Customizable geometries:** Use your own polygons or leverage INRIX extensive library of parking lots to query trips
- **Predict revenue by ticker and portfolios:** Leisure, Auto, Transportation, Manufacturing, Infrastructure, Retail, and more
- **SOC 2:** INRIX IQ Vehicle Trips supports SOC 2 compliance

Data You Can Trust

INRIX Vehicle Trips captures over 150 million anonymous trips per day. From BMW to Zillow, Transport for London and IBM, there's a reason why the world's most trusted and innovative brands and cities turn to INRIX.

- GPS point data is reported with high frequency (up to every 3 seconds) to ensure accuracy
- Data updates are available on a daily basis
- Complete detail and transparency of metrics

INRIX enables smarter mobility by empowering cities, people, and businesses with the best data, tools, and insights to make movement smarter, safer, and faster. As a leader in mobility data and location intelligence for more than 15 years and trusted by a wide range of leading companies and public sector customers, INRIX helps world class organizations make calculated decisions based on a deep understanding of the world around them. INRIX collects 36B+ mobility data points every day and makes them available to some of the most innovative public sector agencies, automakers, and businesses, so they can deliver better products and services to their customers and constituents.

INRIX Is a Leading Mobility & Location Based Platform Globally

- INRIX captures over 120M trips in the US / 150M trips per day globally
- Trips from 145+ countries around the globe
- 36B+ real-time data points collected each day, 25M+ every minute

Learn more at **inrix.com/finserv**

INRIX®