



Road Rules: A Complete Solution To Help Cities Manage the Evolving Mobility Landscape



Today's mobility technologies & their users require digital communication.

Advances in technology have fueled an explosion of new mobility options. For more than a century, cities have relied on signs and paint to communicate with road users. Today's mobility technologies and users into the 21st century.

Cities have been struggling to bridge the digital divide that's required to ensure safe and efficient deployment of these new options — until now.

INRIX Road Rules™ is the first complete tool for cities and road authorities to easily digitize, manage and communicate the rules on the roadway, at the curb and on the sidewalk.

INRIX is putting cities back in the driver's seat to manage the evolving mobility needs of today, and tomorrow.



A COMPLETE SOLUTION

INRIX Road Rules is the first complete solution to help cities digitally manage all of their mobility data in one place.

SIMPLE & EASY TO USE

Road Rules provides cities with a simple, intuitive cloud-based platform to quickly and accurately digitize all the important rules for their roads.



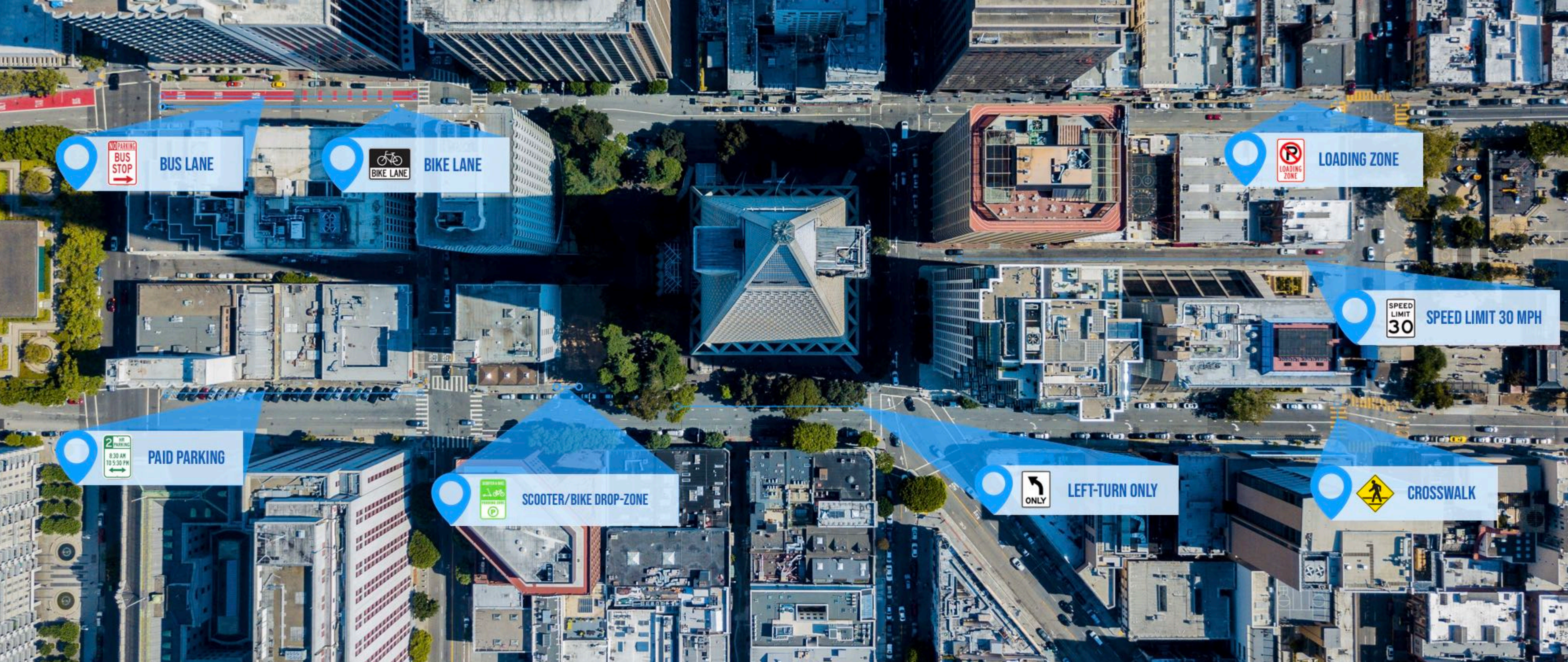
OPEN DATA IS EASILY SHARED

Leveraging the SharedStreets open data specification, information can easily be combined and shared across platforms, companies, departments, and agencies.

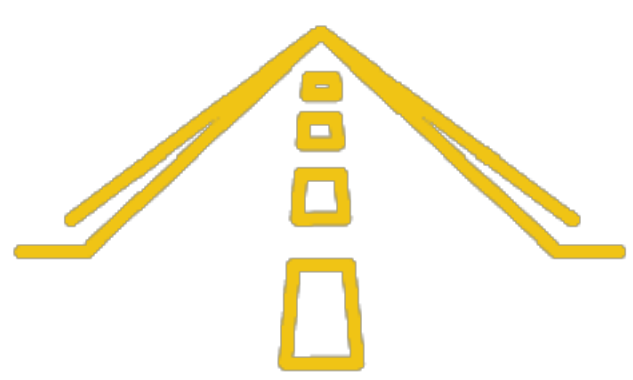
BRIDGES THE DATA GAP

Road Rules is helps cities become safer and more accessible for everyone by providing a platform to share critical data with all roadway users.

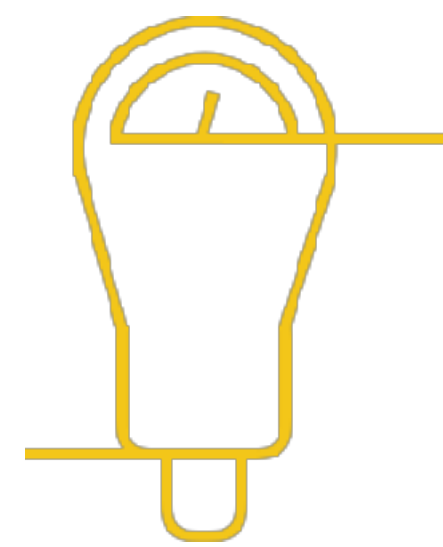




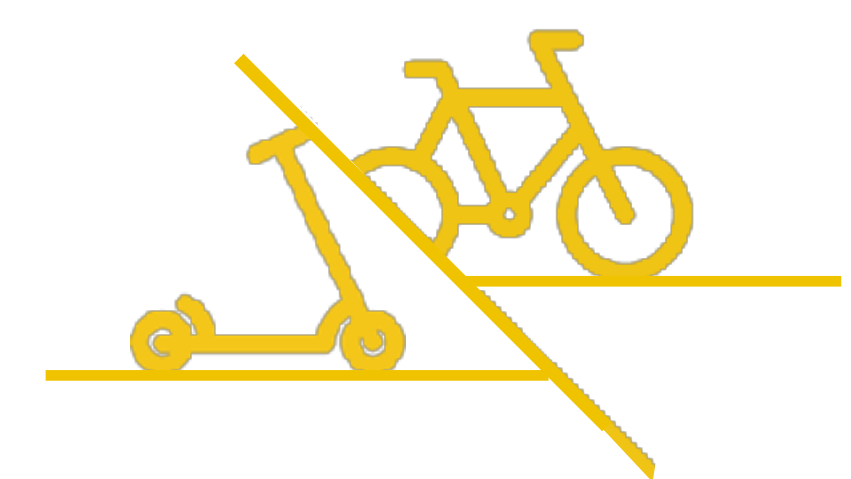
INRIX Road Rules Makes It Easy To Digitize All Roadway Information



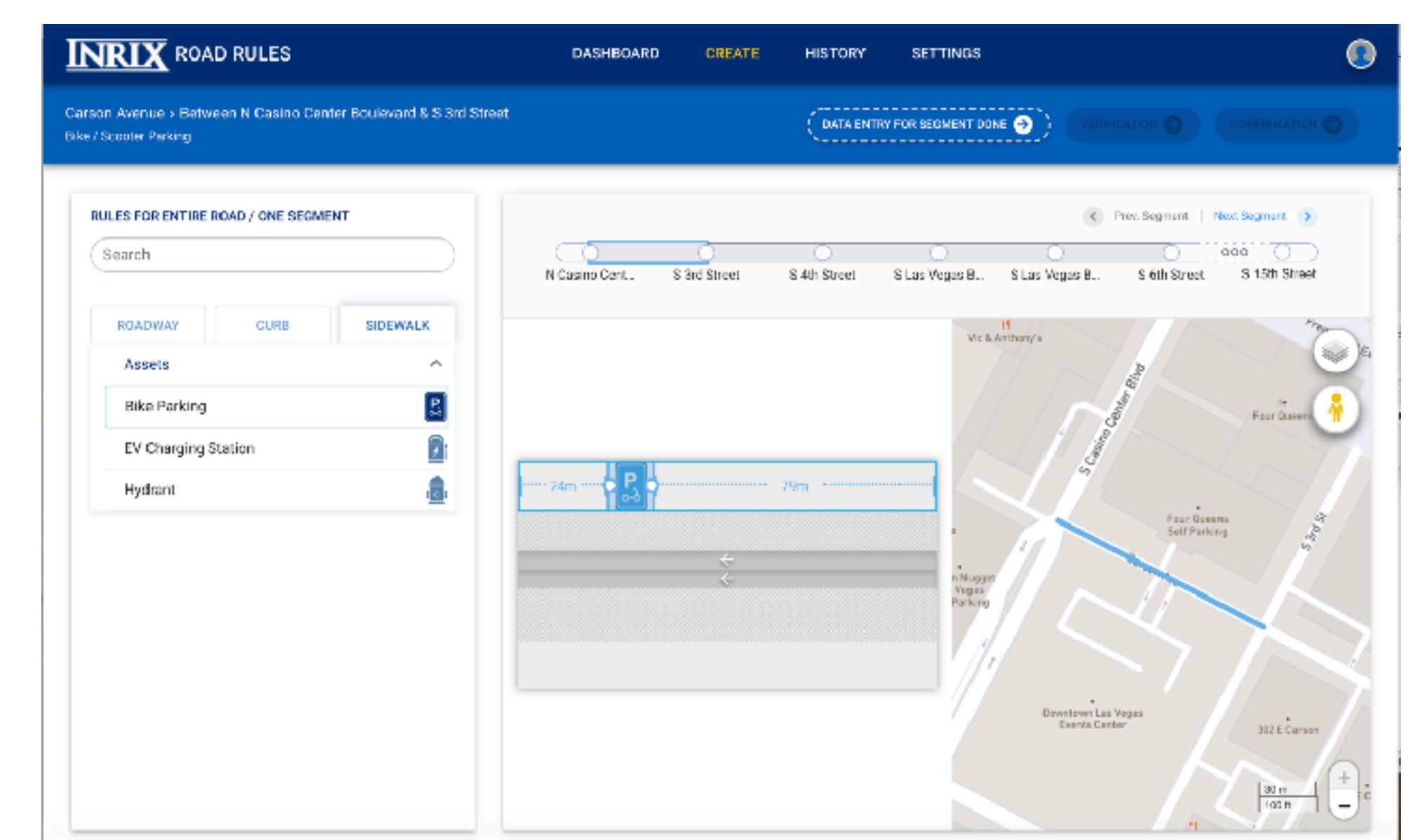
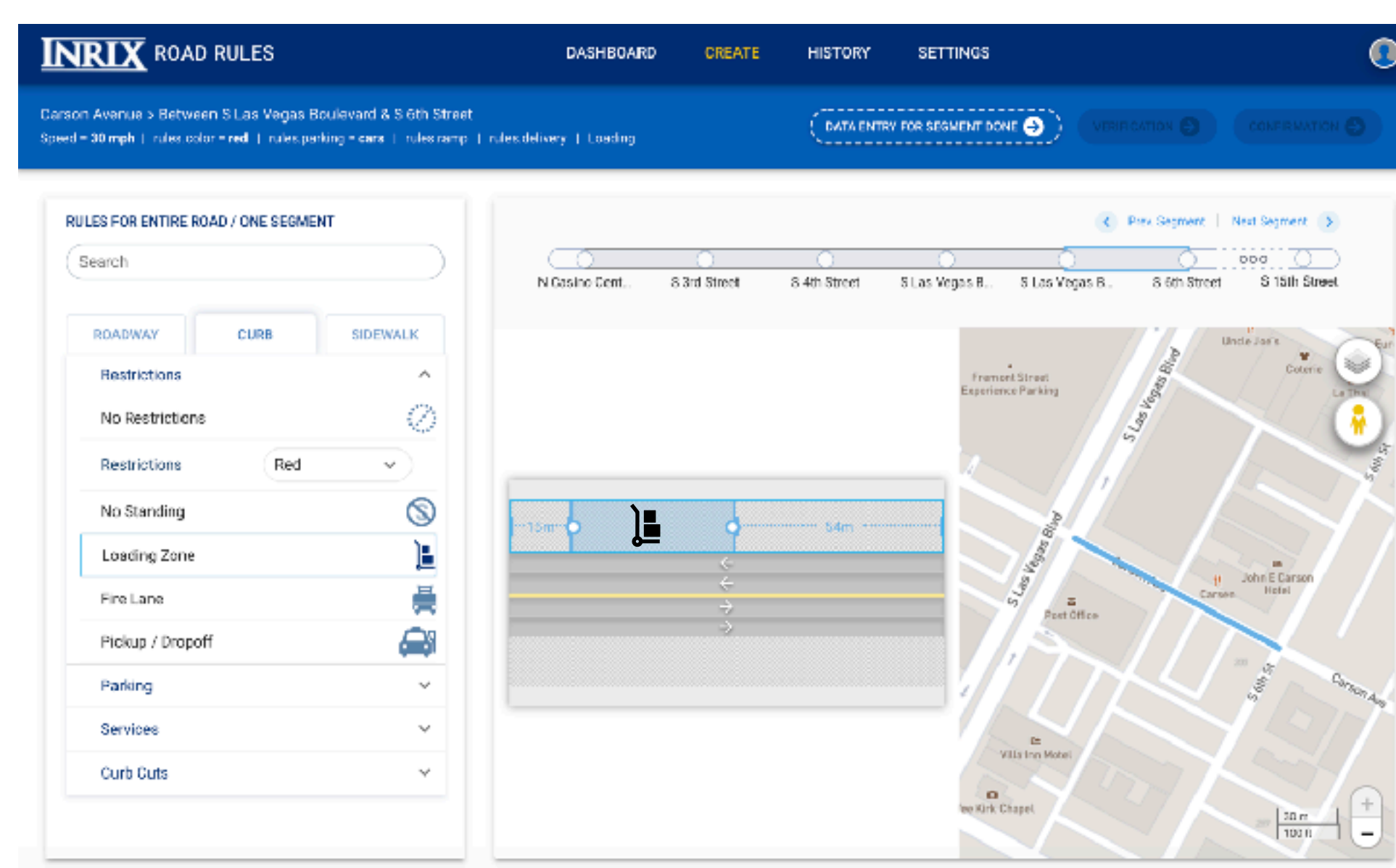
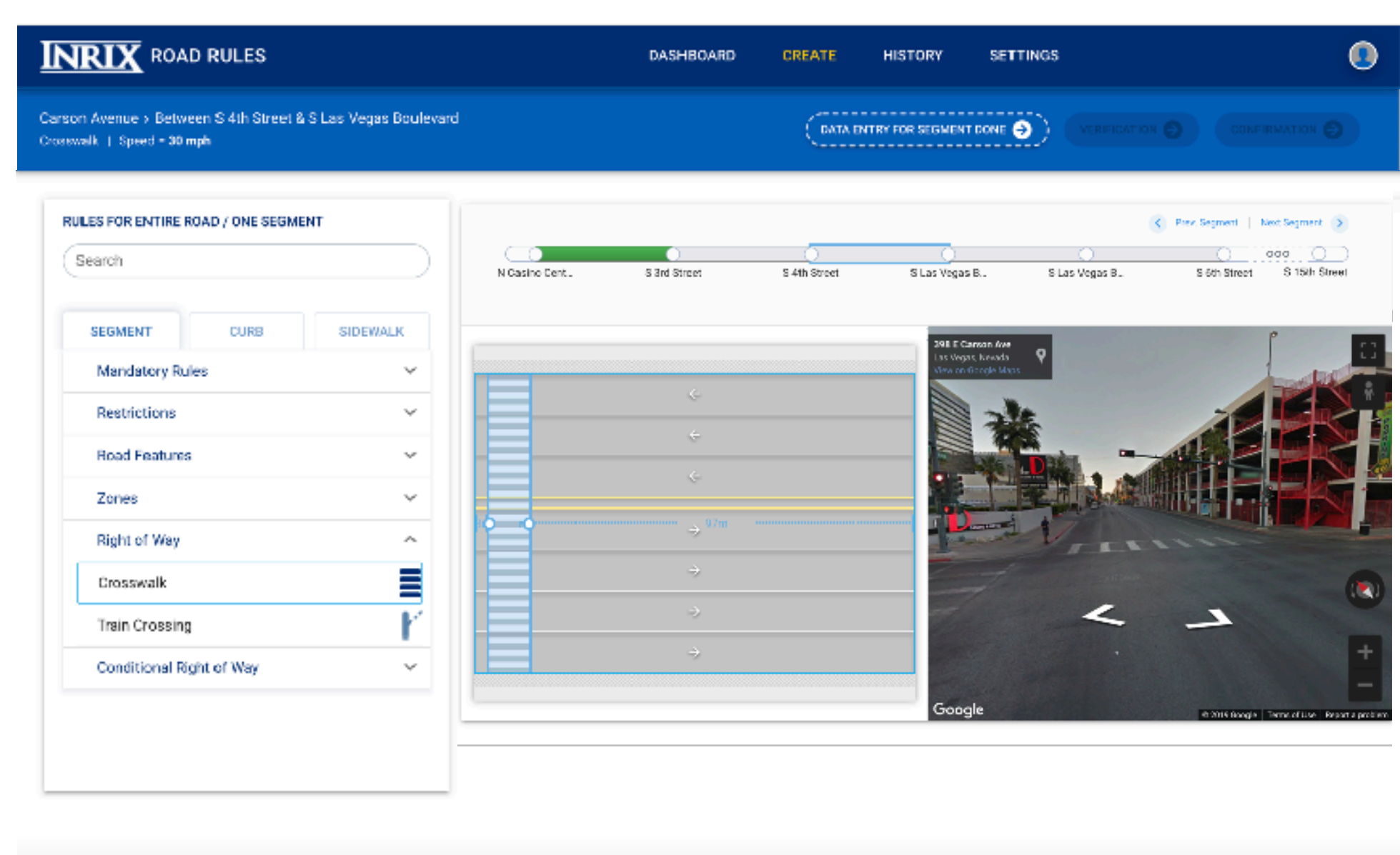
ROADWAY RULES



CURBSIDE RULES



SIDEWALK ASSETS



Encourage Safe AV Deployment

The mobility options of the future like Automated Vehicles can deploy faster, and safer if they have a verified digital rules layer provided by the city.

Optimize Your Curbs

Curbs have become a focal point for cities and having a complete picture of current designations is essential to smart mobility.

Take Control of Micro-Mobility

Shared scooters & bikes provide a great solution for the last mile but without designated drop-zone information, sidewalks can become cluttered.

Contact us to find out how INRIX Road Rules can help you manage the evolving mobility challenges of today and tomorrow.



Learn more about INRIX Road Rules
busdev@inrix.com • inrix.com/products/road-rules

