



INRIX Parking Path™:

Combining Traffic With Parking To Optimize Navigation For Drivers



INRIX Parking Path™ Combines:



TRAFFIC DATA

The broadest and highest quality traffic information available, including real-time, predictive and historical data that helps drivers understand drive times and road conditions on their route.

INCIDENT DATA

Real-time information concerning accidents available for over 5 million roadways in 33 countries across the globe.



OFF-STREET PARKING DATA

Our database includes 90+ attributes like rates, entrance points, and occupancy information for more than 200,000 parking facilities throughout the globe.

ON-STREET PARKING DATA

Includes static data such as rates and restrictions along with predictive availability information to help drivers find open street parking.



INRIX Parking Path™ is the only service available that integrates traffic, incident, and parking availability data to guide drivers along a path to find the best available parking near their destination.

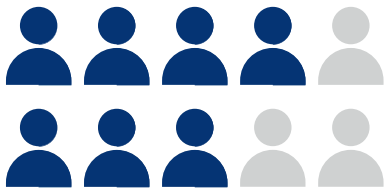
Nothing is worse than arriving to an event on time, only to end up being late when you can't find parking — yet this still happens to millions of drivers every day. Being able to quickly and efficiently navigate to find parking is an essential part of a driver's journey.

Traditional car navigation relies on using real-time traffic information to guide drivers along the fastest route to their end destination. This works great for getting drivers from point A to point B but a critical piece of the navigation puzzle is missing: parking.

Drivers typically don't start searching for parking until they arrive at their destination, circling the block several times, hoping a parking space opens up. Searching for parking wastes driver's time and has a negative impact on urban mobility, creating up to 30% of congestion in cities.

With INRIX Parking Path™, drivers will save time, money, and frustration by being guided along the fastest path to find parking, minimizing both drive-time and walk-time.

Drivers Waste Time & Money When They Search For Parking



~63% of drivers

avoided driving to a destination due to the challenge of finding parking*

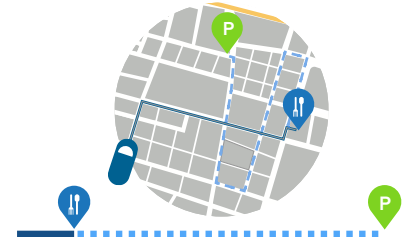
*SOURCE: INRIX Parking Pain Study, July 2017



~90% of drivers

would like their navigation system to be able to guide them to available parking**

**SOURCE: INRIX Parking Pain Study, July 2017



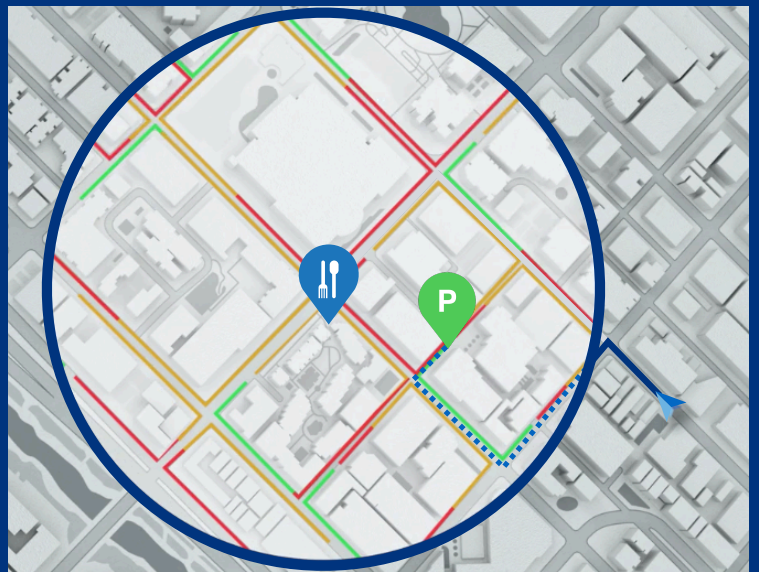
20 minutes

is the average time spent searching for parking after arriving at their destination***

***SOURCE: Donald Shoup, The High Cost of Free Parking, 2005

INRIX Parking Path™ Is The Final Piece of The Navigation Puzzle

- ▶ Enables drivers to take the fastest route to find available on- and off-street parking
- ▶ Gives drivers the ability to find the best parking based on price, proximity, & availability
- ▶ Optimizes driving route to minimize both drive-time and walk-time



INRIX Is Innovating To Help Drivers From Start To Finish

Our innovative technology ensures that automakers can deliver a proactive, personalized driving experience that brings your particular brand to life. From dynamic content concerning the fastest routes, travel times, and parking availability to personalized in-car entertainment and communications services, drivers will experience a journey that is easier, safer and more enjoyable. Smarter parking means happier cities and drivers.



Learn more about INRIX Parking Solutions
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