

INRIX Parking: The Only Complete Solution to Help Drivers Park



Parking is frustrating for **everyone**



63%

OF DRIVERS

have avoided going to a destination due to the challenge of finding parking.¹

30%

OF URBAN TRAFFIC

is caused by drivers searching for parking.²

55

HOURS WASTED

by the average driver each year when trying to park.²

The search for parking wastes drivers' time and money all over **the world**

Each Year:



US Drivers

Spend **\$20.4 billion** and waste **44 hours** searching for parking.²



UK Drivers

Spend **£6.7 billion** and waste **17 hours** searching for parking.²



German Drivers

Spend **€4.4 billion** and waste **44 hours** searching for parking.²

These issues aren't caused by a lack of parking, but rather a lack of **information**



More than **70%** of consumers would like real-time parking availability.¹

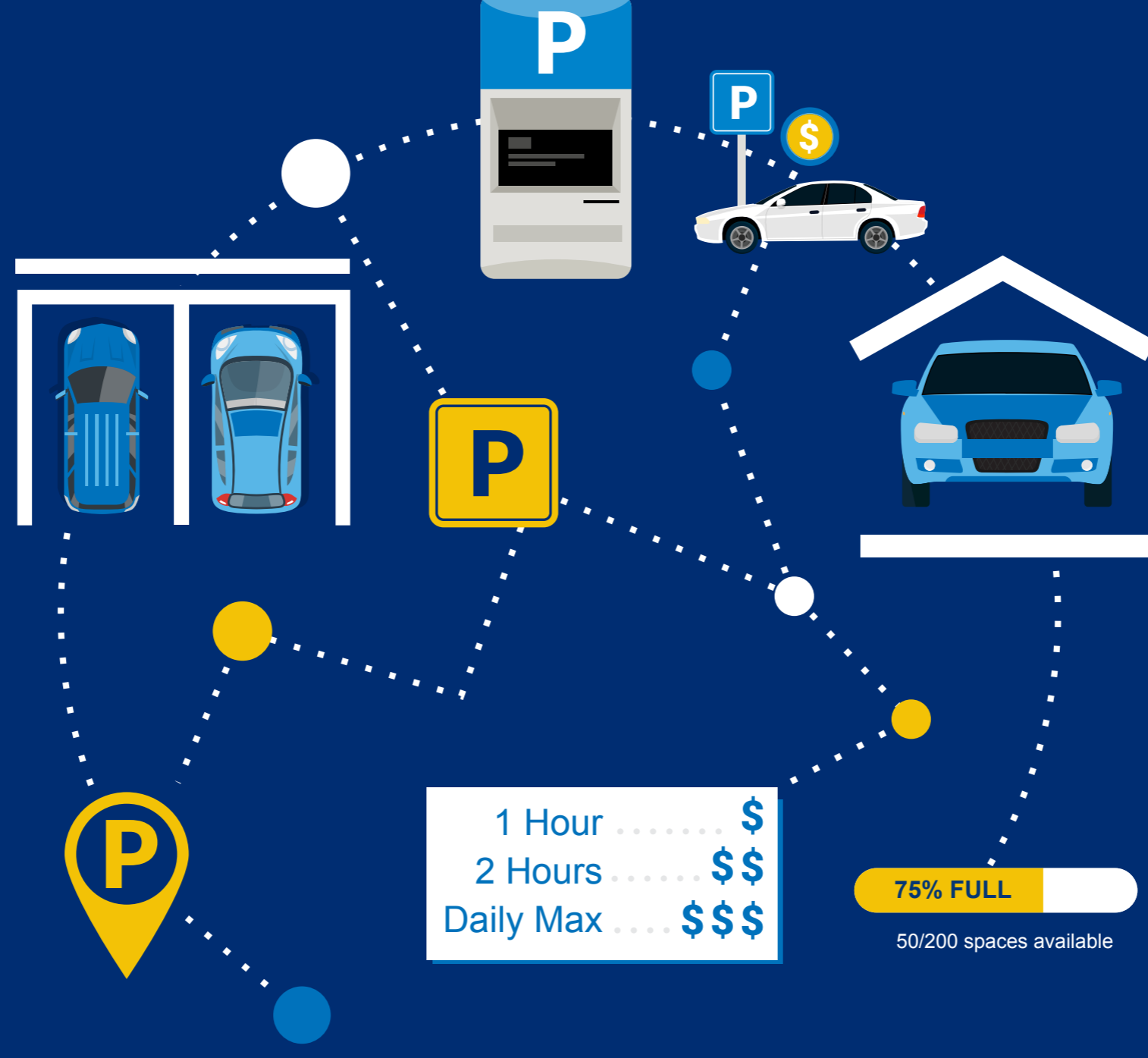


90% want to be able to navigate directly to a parking space.¹



Over **75%** want parking solutions integrated into their car's dashboard.¹

Only INRIX can provide drivers with a complete solution for the **last mile**



FIND all parking available including both off-street & on-street options

Quickly **COMPARE** prices, hours, location, availability, etc.

Easily **RESERVE & PAY** for a guaranteed parking spot in advance

NAVIGATE to the parking spot of choice

INRIX Parking gives automakers all the pieces to provide an **end-to-end** parking experience

Off-Street Data:

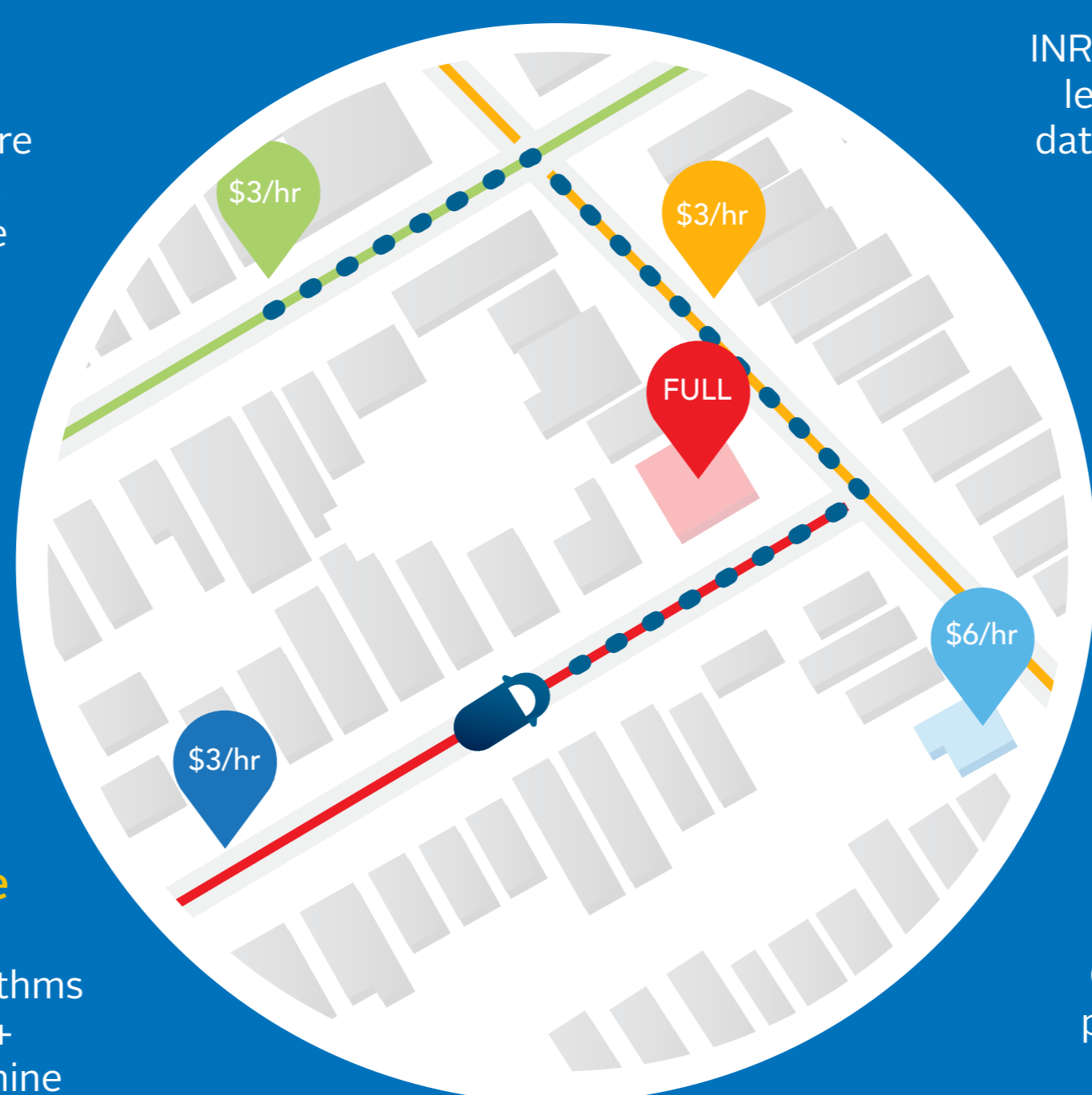
Detailed information includes rates, hours, entrance points, and more than 88 other attributes to help drivers select the right spot.

On-Street Data:

Robust on-street information including rates, restrictions, loading zones and 32 other attributes.

Real-Time Predictive Occupancy:

Our sophisticated algorithms combine data from 300+ million devices and machine learning to help drivers find the best available parking based on occupancy.



Traffic Data:

INRIX leverages our industry leading traffic and incident data to help guide drivers to available parking.

Routing:

Navigate drivers along the fastest route that incorporates parking availability information.

Reservations & Payments:

Our aggregated platform provides a one-stop-shop for automakers to integrate payments.

The INRIX Parking Difference:

Broadest Coverage



Focusing on the key global urban markets where parking matters most.

Most Complete Solution



INRIX combines parking data, transactions, analytics, routing, and traffic to offer an end-to-end solution.

Highest Quality Solution



INRIX is the only Automotive SPICE® and ISO9001 certified parking provider ensuring an high quality experience.

Most Innovative Technology



INRIX has a history of innovating in the automotive space with traffic, parking, and analytics.

INRIX Parking provides a turn-key parking solution to help drivers park **faster** and **smarter**.

Contact INRIX for more information: busdev@inrix.com and www.inrix.com/products/parking

¹ INRIX Parking Study: July 2017
² Donald Shoup: The High Cost of Free Parking, 2010

