INRIX

INRIX PARKING
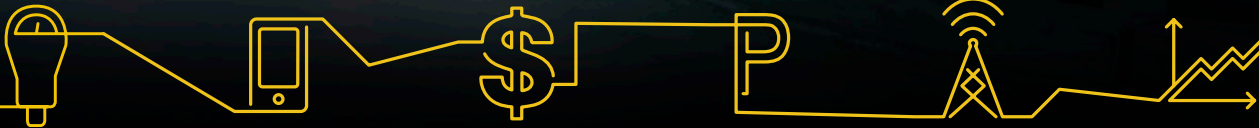
Creating an end-to-end parking experience for drivers worldwide

Who Benefits from INRIX Parking Solutions?

AUTOMOTIVE

In the era of the connected car, driver access to dynamic parking information is no longer a luxury, it is a necessity.

PUBLIC SECTOR

Transportation planners require a scalable and comprehensive solution for managing their parking inventory throughout the city.

BUSINESSES

Monitor and assess parking availability and inform your customers of where they can find a spot.

MOBILE APP DEVELOPERS

INRIX offers the largest and most robust parking data API on the planet.

It's no secret that parking poses daily challenges to drivers, what's not as well-known is the impact it has on urban mobility in our cities, which adds to drivers' frustration and has detrimental impacts on our economies and the environment.

INRIX Parking utilizes our relationships with cities, automakers, private parking operators, and parking equipment makers to create the ultimate parking experience for drivers helping them easily find, compare, and pay for parking across the world. By combining raw data from existing parking infrastructure with our fleet of more than 275 million connected devices, we can help get drivers to their destination faster, more affordably, and with less stress.

With INRIX parking solutions, transportation operators and planners gain insight to help improve urban congestion and optimize parking inventory utilization, all while reducing carbon emissions and the environmental toll parking has on their city. It's easy to see how modernizing the way drivers find parking will significantly improve urban congestion and movement throughout cities globally.

ON-STREET PARKING
Block-by-block street parking

Parking meter locations, sign restrictions, and prices to help drivers easily find street parking.

- INRIX aggregates and fuses disparate sources of data and makes intelligent assessments of parking conditions.
- Broad coverage: 25 markets, expecting 60+ by end of 2016
- First customer: BMW

OFF-STREET PARKING
Parking Garages, lots and more

Our database includes 90+ attributes for more than 90,000 parking facilities throughout the aglobe.

- Most comprehensive coverage
- SBD Study: "INRIX off-street parking clear winner"
- Exclusive sourcing deals with parking industry
- Entrance points for direct-to-driveway guidance

RESERVE & PAY
A universal payment platform

- Covers both On-Street and Off-Street parking
- An aggregated payments platform working with the leading parking payment companies that offers a one-stop-shop for automotive customers.

REAL-TIME OCCUPANCY
Parking availability information to guide drivers to open spots

Using raw data from existing infrastructure combined with our fleet of connected devices, we can show drivers current occupancy levels on-street & off-street

- Covers both on-street and off-street parking
- We integrate with a variety of parking equipment makers to pull data.

ANALYTICS & INSIGHTS
Turning big data into valuable insights to help you see the big picture

Our online tools give parking managers the ability to dig into their data to visualize parking trends and make data driven decisions.

- Visualize parking trends & usage patterns.
- Get actionable information from big data.
- Manage parking supply & demand issues with demand based pricing.
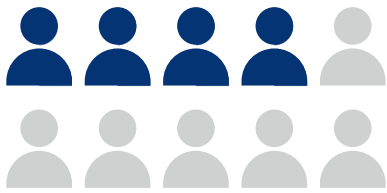
CUSTOM PARKING APPS
Inform drivers on-the-go with instantaneous parking information.

Help residents and visitors easily find parking with a fully branded custom parking app.
This is the best way to get real-time parking information in the hands of drivers on-the-go.

- Integrate real-time occupancy information for parking meters and garages.
- Mobile payment integration with leading parking payment providers.
- Our API can incorporate parking data into any existing apps or maps that you already have.

A Movement Towards Smart Parking

~40%
of drivers would like to have real-time parking information in their vehicles

> 15 Global Automakers
are expected to intergrate smart parking solutions into their vehicles

Parking is the second largest source of revenue in a city and smarter solutions will enable better parking management

Smarter Parking Means Happier Drivers and Cities

▶ Find available on-street and off-street parking options near their current location or final destination

▶ Turn-by-turn directions to chosen parking, including specific geo-referenced locations

▶ The most relevant and timely information available for customers – from pricing to availability

▶ Sort, prioritize and compare on-street and off-street parking options by price, distance, type or availability

▶ Single, consistent and global APIs for customers, maintained at auto-grade service levels

▶ On- and off-street parking payments are accepted at more than 2,000 garages, airports and venues and 200 cities

TRUSTED BY LEADING GLOBAL BRANDS

Mercedes-Benz

BMW

Audi

VW

LEXUS

CITY OF AUSTIN FOUNDED 1839

waze
OUTSMARTING TRAFFIC, TOGETHER

CITY OF LONG BEACH INCORPORATED 1897

Microsoft

MIAMI BEACH INCORPORATED MARCH 26 1915

Live in Over 65+ Countries

INRIX leads the market in connected car services. Our deep expertise with driver-centric applications and platforms provides you with breakthrough tools and technologies to create high quality, connected, and personalized experiences for their drivers. We bring together data from over 275 million global sources including apps, roads, cars, cities and the cloud and across GPS and cellular data, creating diverse data sets that lead to more robust and accurate insights than any one source could deliver alone.

INRIX launched the industry's first dynamic off-street parking service in 2013, followed by the first integrated on-street parking solution in June 2015. In August 2015, INRIX acquired ParkMe, a leader in parking location, availability and reservations worldwide. INRIX is the preferred provider of parking information and services to leading automakers, including Audi, BMW, Lexus, Mercedes-Benz, Porsche, Toyota and Volkswagen.

Combined with our innovative platform technology, you can deliver a proactive, personalized driving experience that brings your particular brand to life. From dynamic content concerning the fastest routes, travel times, and parking availability to personalized in-car entertainment and communications services, drivers will experience a journey that is easier, safer and more enjoyable.

INRIX®

Learn more about INRIX Parking Solutions
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