

## INRIX ON-STREET PARKING BIG DATA HELPS DRIVERS PARK FASTER, SMARTER

INRIX offers a versatile API that allows drivers to find and compare on-street parking based on location, availability and price easily and quickly.

### **EVERYONE PARKS...WHICH AFFECTS EVERYONE**



minutes is the average

for parking 1

time drivers spend looking

30% of urban traffic is caused by drivers searching

for parking <sup>2</sup>

60%

of drivers admit to abandoning their search for parking at least once 3

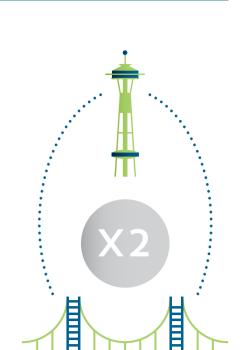
local economies

time the average driver wastes each year looking for parking

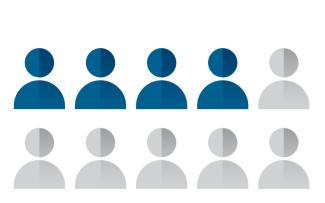
\$600M PER CITY

the average cost of wasted time and fuel to drivers and

Enough time to drive from Seattle to San Francisco and back twice!



### A MOVEMENT TOWARDS SMART PARKING



~40%

of drivers would like to have real-time parking information in their vehicles







### **END-TO-END PARKING SERVICES FOR DRIVERS**

INRIX API provides a complete view of parking options for drivers that automakers can build right into their navigation systems.











**HOW IT WORKS** 









### Powered by data from a variety of sources, INRIX On-Street Parking helps drivers park faster and smarter. INRIX traffic data Public sources

information • Data from mobile and automotive · Data from connected vehicles Open source data from cities applications provide real-time Parking inventory information and devices provide real-time · Aggregated transaction data insight into street activity per parking meter or zone



Parking payment

### insight into parking activity

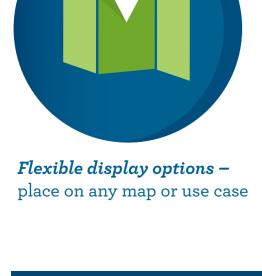
Mobile app information



CONTRACTOR OF THE PARTY OF THE

## LEVERAGING DATA TO GET YOUR **CUSTOMERS PARKED**

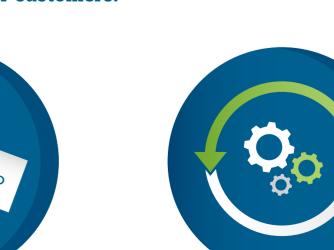
## INRIX On-Street Parking provides everything you need to build a parking solution for your customers.











all markets

INRIX ON-STREET PARKING PROVIDES A TURN-KEY PARKING SOLUTION TO HELP DRIVERS PARK FASTER AND SMARTER. Contact INRIX for more information: busdev@inrix.com and www.inrix.com/products/parking

### **SOURCES**

- 1 IBM Commuter Pain Survey http://www-03.ibm.com/press/us/en/pressrelease/35514.wss
- 2 Donald Shoup, The High Cost of Free Parking, Chicago: Planners Press, 2005 and 2011. 3 IBM Commuter Pain Survey http://www-03.ibm.com/press/us/en/pressrelease/35514.wss 4 Frost & Sullivan, 2015, "Strategic Analysis of Smart Parking Market in Europe and North America"

# INRIX

Global integration point -

consistent API across