

INRIX ON-STREET PARKING BIG DATA HELPS DRIVERS PARK FASTER, SMARTER

INRIX offers a versatile API that allows drivers to find and compare on-street parking based on location, availability and price easily and quickly.

EVERYONE PARKS...WHICH AFFECTS EVERYONE



minutes is the average time drivers spend looking

for parking 1

30% of urban traffic is caused by drivers searching

for parking ²

60%

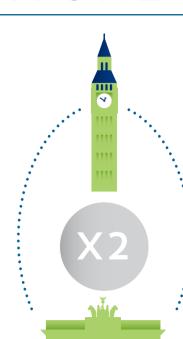
of drivers admit to abandoning their search for parking at least once 3

£920M

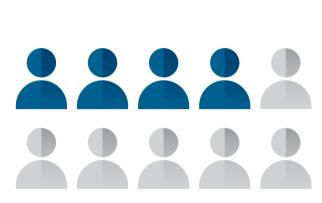
the yearly economic impact of looking for parking in London (wasted time & fuel)

time the average driver wastes each year looking for parking

Enough time to drive from London to Berlin and back twice!



A MOVEMENT TOWARDS SMART PARKING



~40%

of drivers would like to have real-time parking information in their vehicles







END-TO-END PARKING SERVICES FOR DRIVERS

INRIX API provides a complete view of parking options for drivers that automakers can build right into their navigation systems.









HOW IT WORKS

Pricing rates









INRIX traffic data Public sources Mobile app information Parking payment information • Data from mobile and automotive · Data from connected vehicles Open source data from cities applications provide real-time Parking inventory information and devices provide real-time · Aggregated transaction data

Powered by data from a variety of sources, INRIX On-Street Parking helps drivers park faster and smarter.

insight into street activity

per parking meter or zone

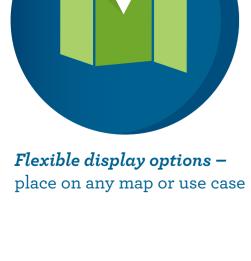
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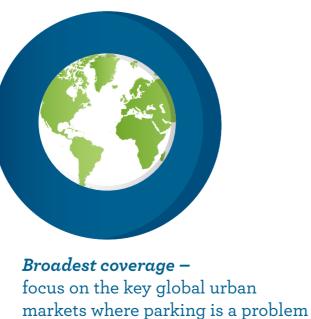
RESTAURANT

insight into parking activity



CUSTOMERS PARKED







White label solution integrate within brand and use requirements



INRIX ON-STREET PARKING PROVIDES A TURN-KEY PARKING

Global integration point -

consistent API across

all markets

SOLUTION TO HELP DRIVERS PARK FASTER AND SMARTER. Contact INRIX for more information: busdev@inrix.com and www.inrix.com/products/parking

SOURCES

- 1 IBM Commuter Pain Survey http://www-03.ibm.com/press/us/en/pressrelease/35514.wss 2 Donald Shoup, The High Cost of Free Parking, Chicago: Planners Press, 2005 and 2011.
- 3 IBM Commuter Pain Survey http://www-03.ibm.com/press/us/en/pressrelease/35514.wss 4 Frost & Sullivan, 2015, "Strategic Analysis of Smart Parking Market in Europe and North America"

