

INRIX ON-STREET PARKING BIG DATA HELPS DRIVERS PARK FASTER, SMARTER

INRIX offers a versatile API that allows drivers to find and compare on-street parking based on location, availability and price easily and quickly.

EVERYONE PARKS...WHICH AFFECTS EVERYONE



minutes is the average time drivers spend looking

for parking 1

30% of urban traffic is caused

by drivers searching for parking ²

60%

of drivers admit to abandoning their search for parking at least once 3

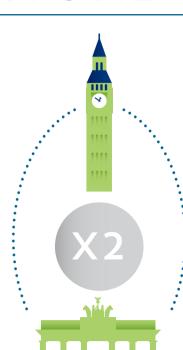
€550M

the yearly economic impact of looking for parking in Berlin (wasted time & fuel)

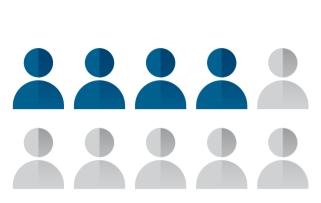
time the average driver wastes each year looking for parking

Enough time to drive

from London to Berlin and back twice!



A MOVEMENT TOWARDS SMART PARKING



~40%

of drivers would like to have real-time parking information in their vehicles







END-TO-END PARKING SERVICES FOR DRIVERS

INRIX API provides a complete view of parking options for drivers that automakers can build right into their navigation systems.













HOW IT WORKS



Parking payment

information





Mobile app information

• Data from mobile and automotive

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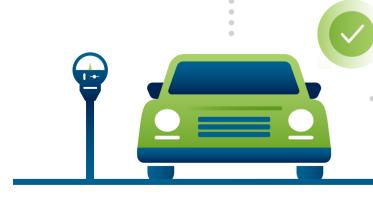
RESTAURANT



INRIX traffic data Public sources · Data from connected vehicles Open source data from cities

applications provide real-time Parking inventory information and devices provide real-time · Aggregated transaction data insight into parking activity insight into street activity per parking meter or zone

Powered by data from a variety of sources, INRIX On-Street Parking helps drivers park faster and smarter.

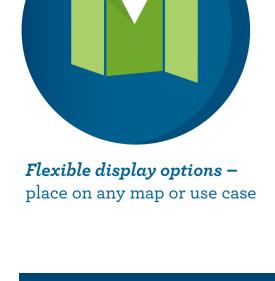






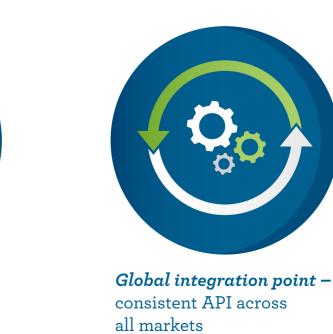
LEVERAGING DATA TO GET YOUR **CUSTOMERS PARKED**

INRIX On-Street Parking provides everything you need to build a parking solution for your customers.









INRIX ON-STREET PARKING PROVIDES A TURN-KEY PARKING

Contact INRIX for more information: busdev@inrix.com and www.inrix.com/products/parking

SOLUTION TO HELP DRIVERS PARK FASTER AND SMARTER.

SOURCES

- 1 IBM Commuter Pain Survey http://www-03.ibm.com/press/us/en/pressrelease/35514.wss
- 2 Donald Shoup, The High Cost of Free Parking, Chicago: Planners Press, 2005 and 2011. 3 IBM Commuter Pain Survey http://www-03.ibm.com/press/us/en/pressrelease/35514.wss 4 Frost & Sullivan, 2015, "Strategic Analysis of Smart Parking Market in Europe and North America"

